

Emerging Narratives of Sustainable Development



Are we at the end or a new beginning
of a socio-ecological era?

Masterclass & Round Table

20th November 2025

13 – 21:00 Kulturpark Zürich



Goetheanum
Section for
Agriculture



SEKEM
Sustainable Development since 1977

KULTUR
PARK

Masterclass & Round Table Evening with The Club of Rome, SEKEM and more

20th November 2025

13:00 – 21:00 Kulturpark Zürich

Pfingstweidstrasse 16 · 8005 Zürich

0041 (0) 44 448 40 44

English only, limited places available.

Tickets incl. informal dinner:

35 CHF Students/reduced on request,

75 CHF Regular, 125 CHF Supporter.

Further information and reduced price requests: projektteam@goetheanum.ch

Book now at: www.goetheanum.ch/en/events/emerging_narratives

Background

Sustainable Development is not a «nice to have» or directive to report on, it's the very backbone of human and earth common future. Since Rachel Carson (1962), the Club of Rome (1972) and Brundtland (1987) Sustainable Development as evolved in manifold, its however still overused and underdefined. After the SDGs were mainstreaming Sustainable Development from 2015 onward, it dramatically fall off the global agenda early 2025. Meanwhile the «undercurrent» stays vibrant but explores new attitudes and directions to work with the new geo-political realities. Are we at the end or a new beginning of a socio-ecological era? A masterclass about the history and future of the Club of Rome and SEKEM in Egypt, will shape the ground for the Round Table Evening. An informal dinner will create exchange and network opportunities for all participants.

This event is offered by the World Goetheanum Association, its partners, and the Section for Agriculture at the Goetheanum in collaboration with the Club of Rome and SEKEM.

13:00 Masterclass on the Story and Learnings from

- Club of Rome: its history and future by Carlos Alvarez Pereira (General Secretary)
 - SEKEM in Egypt: «Champion of the Earth 2024» Laureate of the United Nations Environmental Programme by Rembert Biemond (Board Member SEKEM, Social Entrepreneur)
 - Social Change for Sustainable Development, Katharina Serafimova (Sustainable Finance and Social Entrepreneur)
- Hosted by: Johannes Kronenberg (Research Associate Sustainable Development, Goetheanum – Section for Agriculture), Friederike Mainz (Lawyer and Associate of the World Goetheanum Forum)

17:00 Informal network dinner in Kulturpark

18:30 Round Table Evening

«Emerging Narratives of Sustainable Development – are we at the end or a new beginning of a socio-ecological era?»

- Interactive Round Table on stage with: Carlos Alvarez Pereira (General Secretary, Club of Rome), Rembert Biemond (Social Entrepreneur and board member, SEKEM in Egypt), Katharina Serafimova (Social Entrepreneur), Johannes Kronenberg (Research Associate Sustainable Development, Section for Agriculture at the Goetheanum), Friederike Mainz (Lawyer and Associate World Goetheanum Association), Andrea Valdinoci (CEO, World Goetheanum Association), Ueli Hurter (Co-Leader Goetheanum, Section for Agriculture), Open interaction with the audience.
- Presentation of the publication «On the Earth We Want to Live – Anthroposophy's Contributions to Sustainable Development» in the World Sustainability Series of Springer Nature: link.springer.com/book/9783031987571