

Greening the Desert

Event in English
with simultaneous
translation into
German

Veranstaltung in
englischer Sprache mit
Simultanübersetzung
ins Deutsche


English

Deutsch



Theme Day at the Goetheanum
29 October 2025, 10 a.m. – 4 p.m.



 Goetheanum
Section for Agriculture

 AGROECOLOGY
WORKS!

SEKEM

**CULTURE
SCAPES
SAHARA
2025**

Making the Impossible Possible

As part of Culturescapes 2025 – Sahara, we present inspiring success stories from desert regions, showing how innovative and biodynamic agriculture is transforming arid lands into fertile soil and creating sustainable livelihoods in some of the world's most challenging environments. Through a lively interaction between agriculture and the arts, we open up new, future-oriented perspectives.

The programme is held in **English**.
Simultaneous translation into
German will be provided.

Prices

Including lunch and
coffee breaks
Standard: CHF 60
Reduced: CHF 40
Supporter: CHF 100

culturescapes.ch
goetheanum.ch



Info und Tickets

goetheanum.ch/de/veranstaltungen/greeningthedesert

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|-------|---|
| 10:00 | The Culture of the Sahara
A welcome by Jurriaan Cooiman
Biodynamics in Arid Regions
Ueli Hurter
The Story of SEKEM
Helmy Abouleish |
| 11:00 | Coffee Break
Young jazz and vocal musicians
under the direction of Djim Radé |
| 11:30 | Greening the desert
The Hazoua project in Tunisia
Women in WesternSahara
Asria Mohamed
Agroforestry and biodiversity
Roland Frutig
Panel Conversation
Asria Mohamed, Roland Frutig,
Ueli Hurter |
| 12:30 | Lunch Break
Visuals by Mohamed Sleiman |
| 13:30 | Building Value Chains with Social and Environmental Impact in Morocco
Alexander Batran, WELEDA
The Economy of Love (EoL) Initiative: Improving Livelihoods in the Desert
SEKEM |
| 14:30 | Coffee Break
Visuals by Mohamed Sleiman |
| 15:00 | Educating Farmers and the Dignity of the Work with the Earth
SEKEM
Panel Conversation
Jurriaan Cooiman, Eduardo Rincon,
Alexander Batran |
| 16:00 | Closing |