



Goetheanum Leadership Course

Entrepreneurial Leadership in a Complex World

Goetheanum
Leadership School

Course Leaders



Jean-Michel Florin

Jean-Michel Florin studied Nature Protection at the Agriculture college of Neuvic (FR) and specialized in Goethean Studies at the Research Institute of the School of Spiritual Science at the Goetheanum (CH). From 1983 to 1986 he worked in nature education in Castres (F). From 1988 to 2010 he was coordinator and trainer in the French Movement of Biodynamic Agriculture (MABD). Since 2010 he has been co-leader of the Agricultural Section of the School of Spiritual Science at the Goetheanum in Switzerland (CH)



Katrin Kaeufer

Dr. Katrin Kaeufer is Senior Research Fellow at the Department of Urban Studies and Planning at the Massachusetts Institute of Technology and president of the Presencing Institute (<https://www.presencing.org>). Her work includes a research focus on leadership, organizational change as well as on participatory action research. Dr. Kaeufer has worked with mid-sized and global companies, non-profit organizations, the World Bank and the United Nations Development Program. Her 2013 book co-authored with Otto Scharmer is titled "Leading from the emerging Future: From Ego-system to Eco-system Economies". She is currently completing her book: "Just Money. What kind of banking does our future need?"



Paul Mackay

Paul Mackay studied economics at the Erasmus University in Rotterdam and business administration at INSEAD in Fontainebleau. From 1977 – 2012 he was active in banking on values, as Co-Founder and Managing Director of Triodos Bank in the Netherlands and Executive Director and Chairman of the Supervisory Board of GLS Bank in Germany. Since 2012 he is Chairman of the Board of Directors of Weleda AG in Switzerland. From 1996 - 2018 Paul Mackay was member of the Executive Council at the Goetheanum, School of Spiritual Science in Switzerland and from 2000 to 2015 also Leader of its Section for Social Sciences.

New Leadership Forms

As a society and as individuals, we see ourselves confronted with unprecedented challenges. The Goetheanum Leadership School is founded on the understanding that these challenges require a new form of leadership, one that allows us individually and as members of a leadership team to step into new terrain and to find and implement a transformative vision. The school aims to provide an exploration of practices based on Anthroposophy.

Course and Content

This new course is an invitation for leaders to develop a leadership practice aligned with a vision and image of the future we want to see. It is based on a holistic understanding of the human being and his or her potential. Leadership requires a deep level of self-knowledge. The course offers participants different practices of self-reflection, meditation and mindfulness as well steps into different languages of the arts.

The course is designed on the basis of anthroposophy as well as a variety of current leadership concepts. It aims to create a learning environment where participants explore and dialogue ideas and concepts, and practice tools and skills. The course will be held in English.

Participants

- the course is designed for leaders in all sectors of society from all over the world
- participants benefit best if they already bring at least 3 years of leadership experience
- no anthroposophical background is required

Methodology

The course is based on the understanding that developing and advancing leadership capacities requires a highly dialogical learning environment. It is designed to build upon the questions and challenges that participants are confronted with in their work. Course participants are invited from all sectors of society such as business, agriculture, health, education, etc. This diversity will allow participants to enter into a wide-range of perspectives regarding current social reality.

This course is designed for leaders from different sectors to step out of their organizational boundaries and develop a leadership practice in line with a vision and image of a future we want to see. It is based on a holistic understanding of the human being and his or her potential.

The course explores questions such as: How do leaders learn to build a future aligned with a positive vision of society as a whole? How can leaders develop this vision, as well as the skills and capacities needed to lead from a larger social perspective? How can they access their intention and awareness and align their inner life with outer actions in service of this vision? What inner work does this form of leadership require? What kinds of partnerships and networks need to be developed to meet these challenges?

This 2-module course is designed for leaders in organizations seeking to deepen their skills and capabilities in leading with a vision of a more extended social wellbeing. It will explore three levels of leadership:

- Micro level: How do I cultivate self-leadership, advance my individual leadership vision and deepen my personal skills?
- Meso Level: How do I lead teams and organizations in such a way that everybody involved can operate from their highest potential?
- Macro Level: How do I identify and realize the future potential of society at large and lead accordingly?

Module I: Leading in turbulent Times

September 30th - October 4th, 2019

Goetheanum, Dornach, Switzerland

Module I enables participants to engage in a process of making sense out of the current reality we are operating in. Together, participants identify the patterns of current challenges and opportunities, how these patterns impact work in the different sectors, and what structural and systemic issues underlie these challenges. Participants will explore core anthroposophical concepts such as a deeper understanding of the threefold nature of the human being and the social organism. During this module, participants will also explore state-of-the-art leadership skills and practice applying them to the challenges they face in their current fields of work. This includes techniques for mindfulness and self-reflection, as well as for activating artistic processes. The course will conclude by identifying personal-change projects and peer groups.

Between Module I and II

Between the two modules, participants will engage on three levels via:

1. Individual Coaching: each participant will be coached by one of the course instructors;
2. Peer Coaching: participants will work in peer coaching groups of 3-4 people;
3. Change projects: participants will use the learnings from Module I to initiate a personal change project in their respective work environments.

Module II: Initiating and Sustaining Change

February 24th - February 28th, 2020, Goetheanum, Dornach,

Switzerland

Module II will build on the specific context and questions relevant to the participants, and will draw upon the experiences gained during the change project and coaching work. One core focus will be to understand the driving forces for sustaining change.

Application

The application consists of a CV detailing educational and professional development as well as personal interests, a passport sized photo, the completed registration form which is to be found on www.leadership.goetheanum.org and an application letter.

In the application letter please provide some information about what motivated you to consider the Leadership Course.

Tuition

The tuition for the two modules and the individual coaching between the modules CHF 7500. The invoice will be sent either directly to your organization or personal address. Please fill the contact form in accordingly.

Accommodation

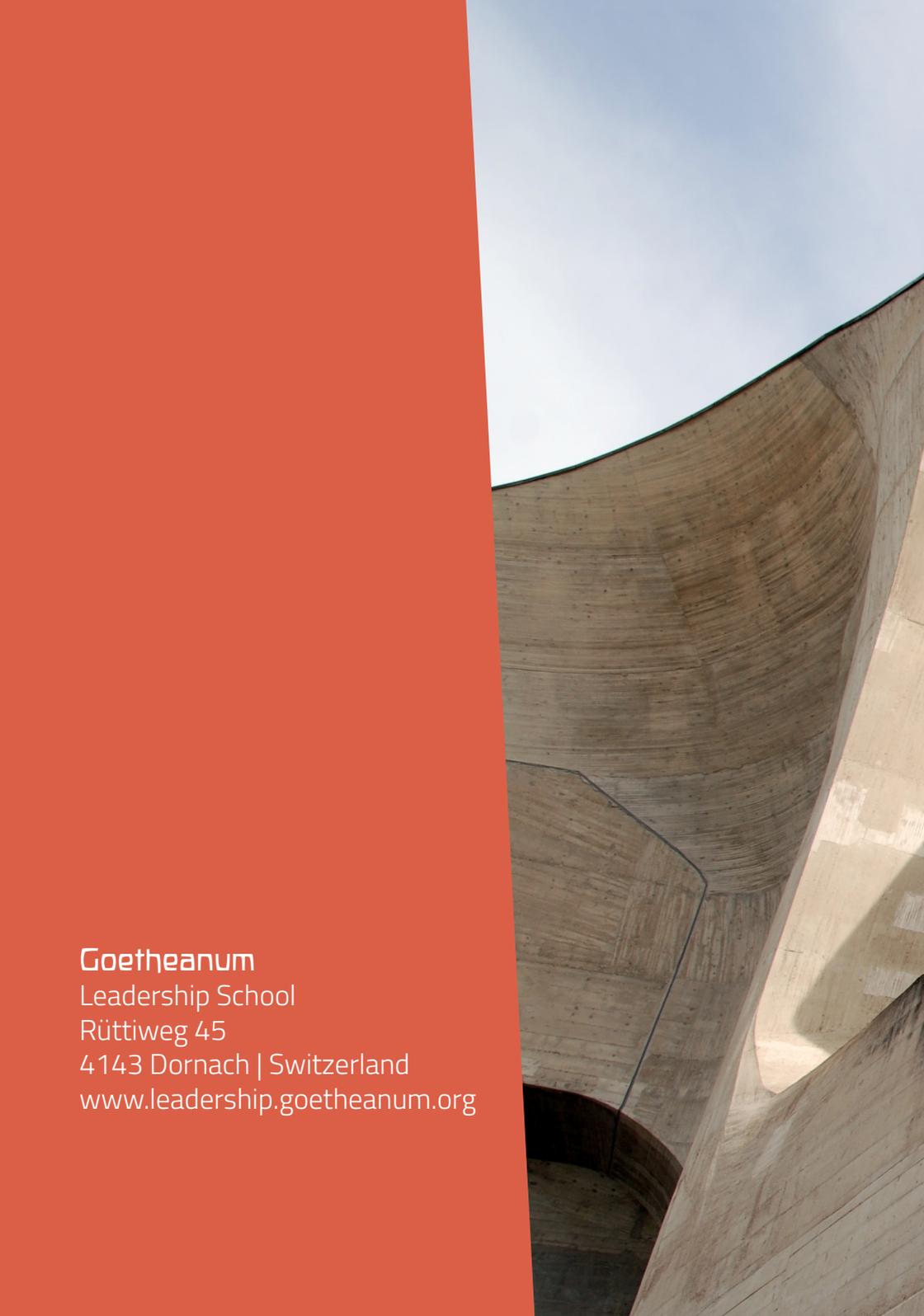
Choose between different options by going to www.goetheanum.org/en/visiting/visitor-information



Contact

Please contact Edda Nehmiz with any questions you have regarding the leadership course.

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