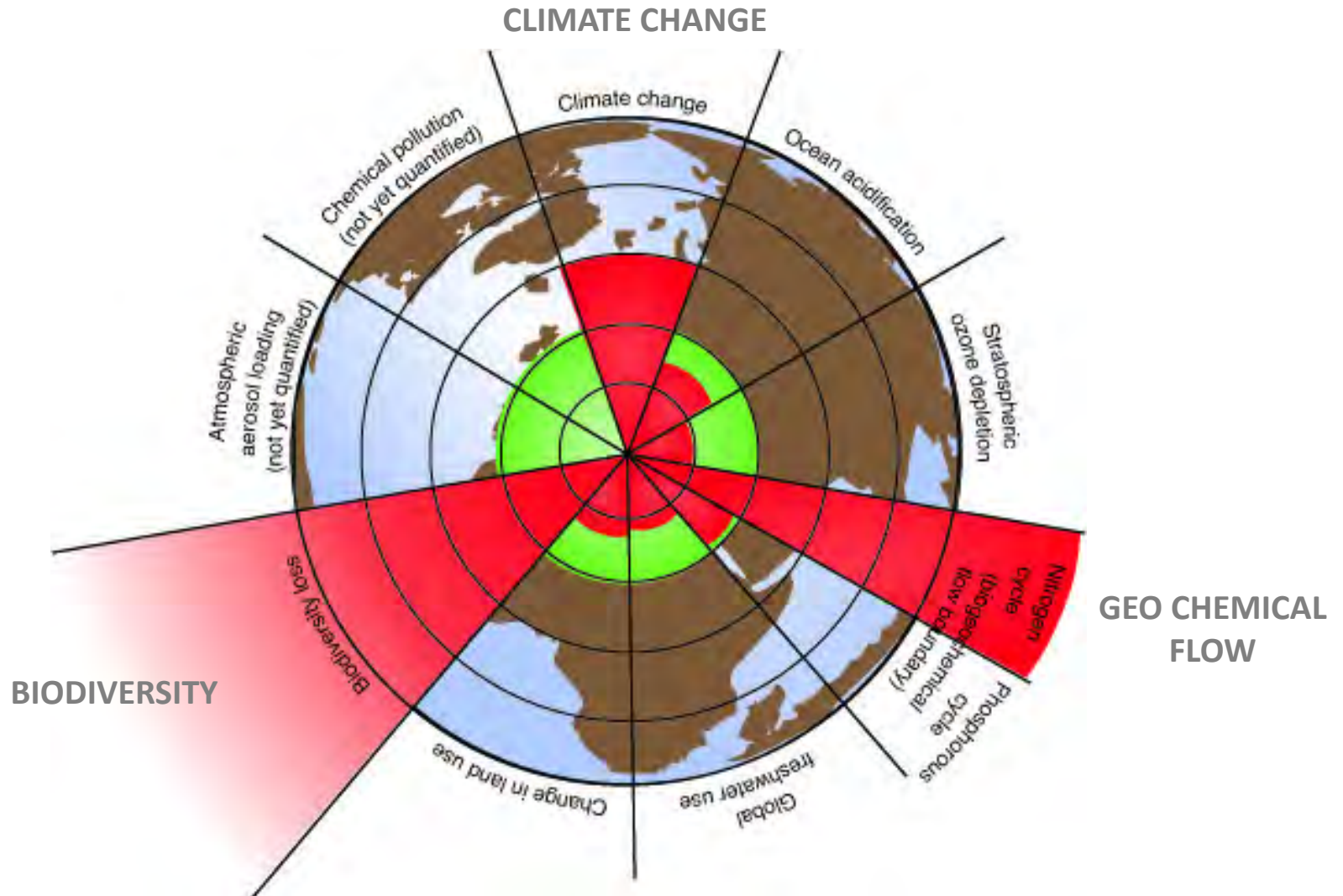




Planetary Boundaries

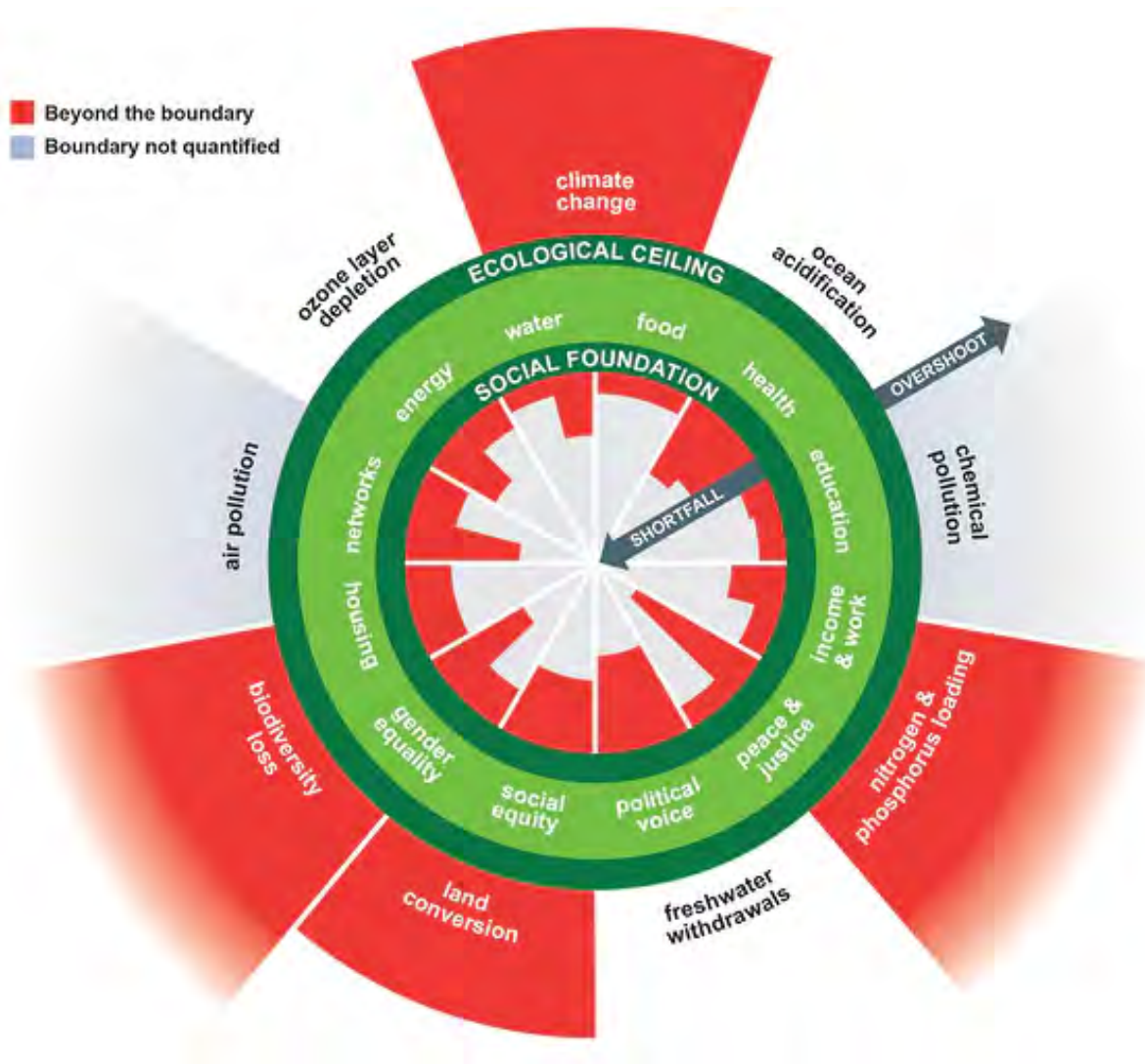


Source:
Johan Rockström, Stockholm Resilience Institute, 2019

WINNER TAKES IT ALL

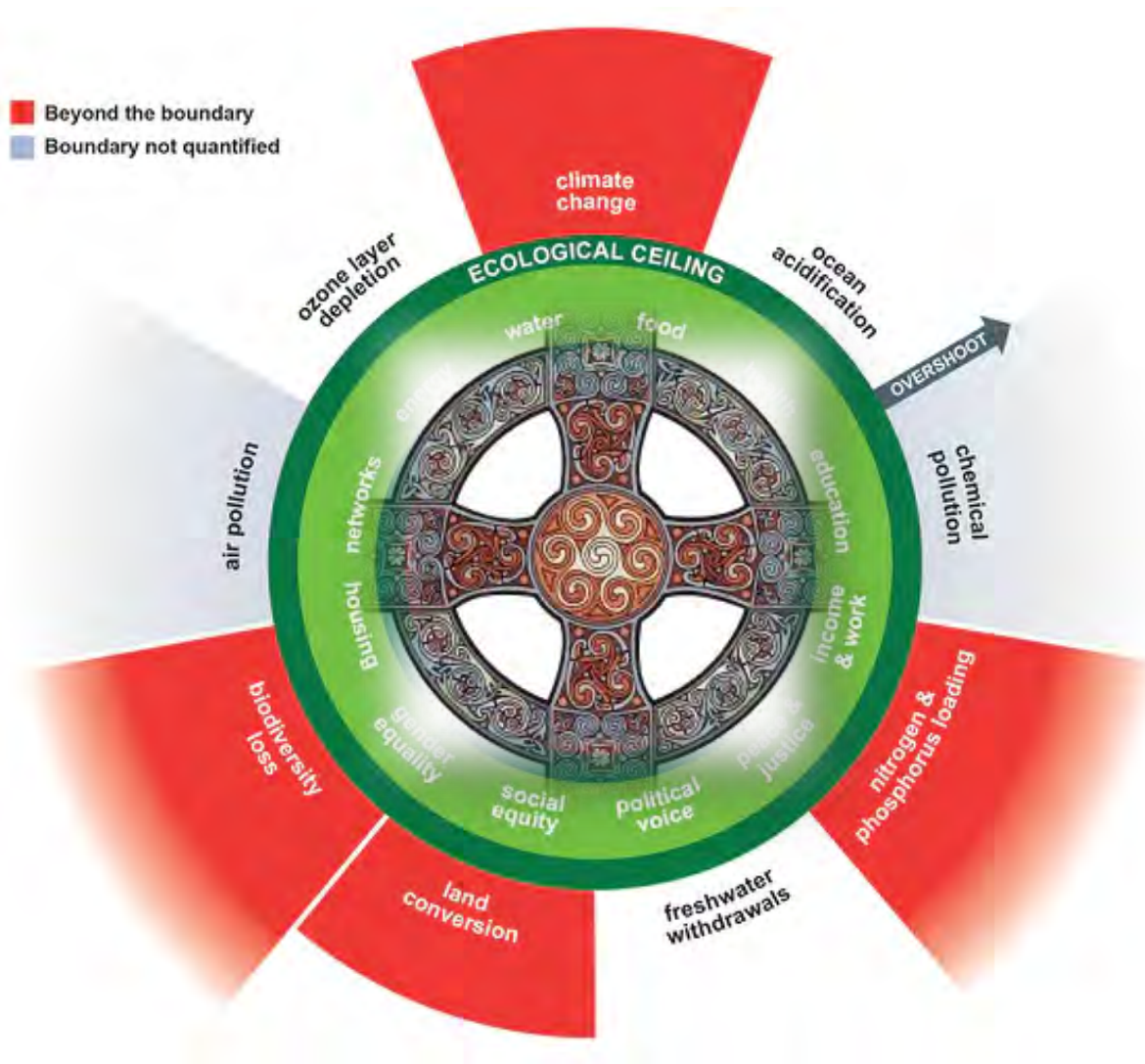


Doughnut Economics



Source:
Kate Raworth, Doughnut Economics, 2017

Planetary Evolution



Source:

Daniel Dunlop, Walter Johannes Stein: The Earth as a basis for world economy



SUSTAINABLE DEVELOPMENT GOALS



PROFIT

PEOPLE

PLANET



Source:
Johan Rockström, Stockholm Resilience Institute, 2019

DREAM

DANCE

DELIVER



Source:
Johan Rockström, Stockholm Resilience Institute, 2019



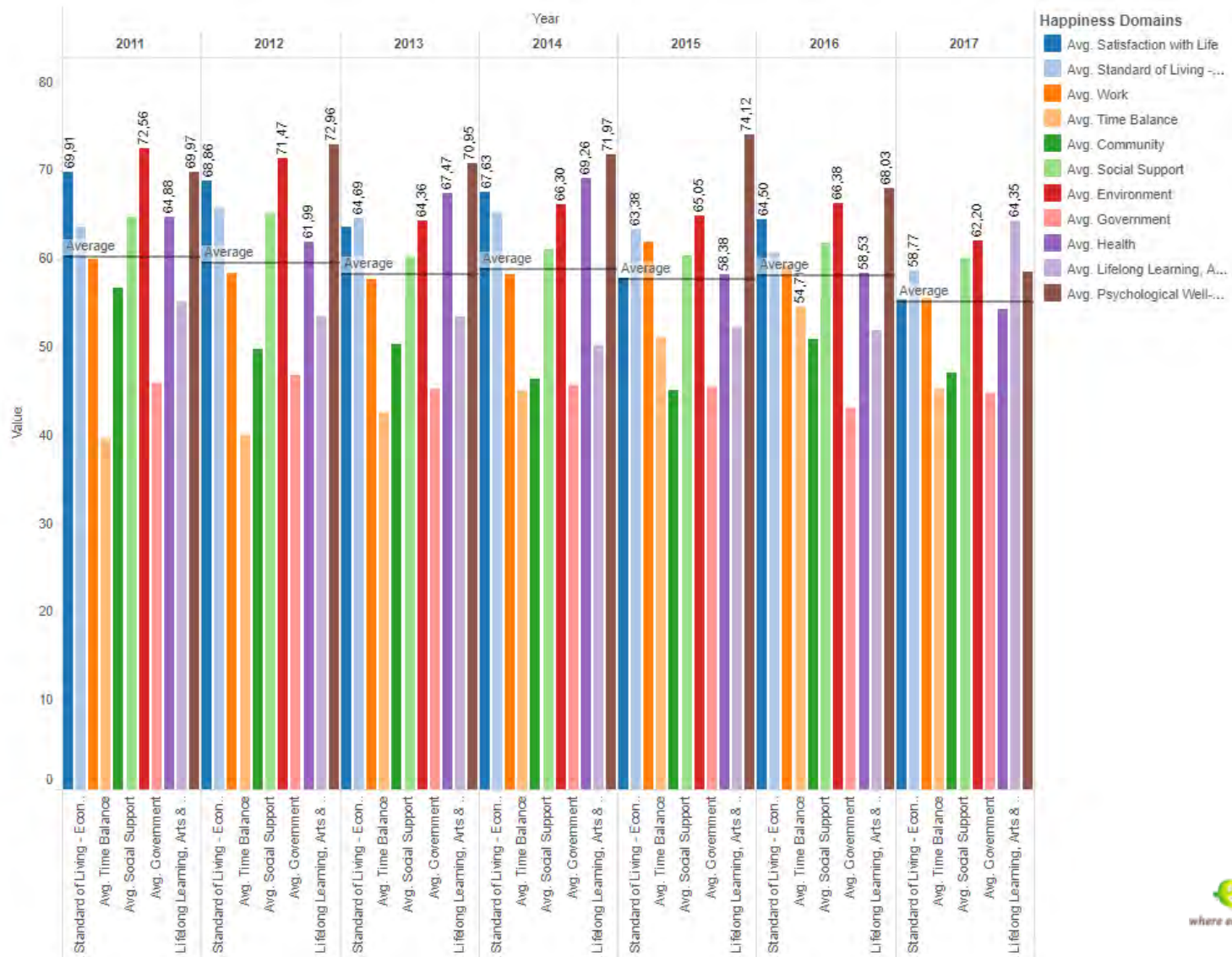
Gross National Happiness Domain Averages 2011- 2017

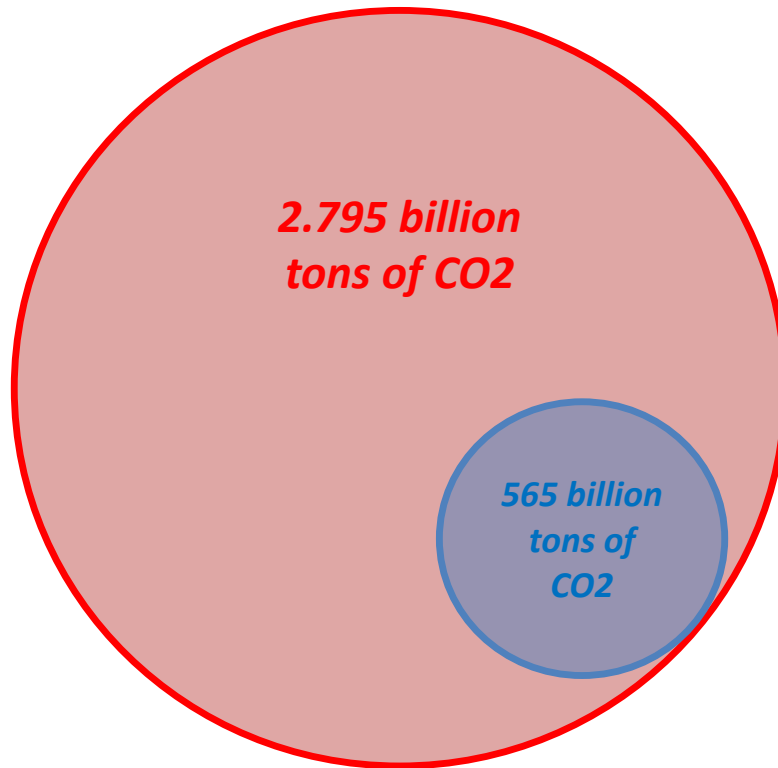
Gross National
Happiness Index
Scores By Year

Gross National
Happiness Index By
Domain

Gross National
Happiness Domain
Trends

Gross National
Happiness Scores In
Grid





CARBON BUBBLE

Emissions from burning all known reserves of coal, oil and natural gas

Remaining carbon budget

This is how much CO₂ can be emitted until 2050 and still give a reasonable chance of staying below 2C of global warming

Carney warns of risks from climate change 'tragedy of the horizon'

Bank of England governor tells Lloyd's insurers that 'challenges currently posed by climate change pale in significance compared with what might come'



Mark Carney, the governor of the Bank of England, has warned that climate change will lead to financial crises and falling living standards unless the world's leading countries do more to ensure that their companies come clean about their current and future carbon emissions.

In a [speech to the insurance market Lloyd's of London](#) on Tuesday, Carney said insurers were heavily exposed to climate change risks and that time was running out to deal with global warming.

Carney warns of risks from climate change 'tragedy of the horizon'

Bank of England governor currently poses a risk to the world's financial system



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Bank of England governor



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DEPARTMENT OF THE
COMMISSIONER
GENERAL FOR
SUSTAINABLE
DEVELOPMENT

n°52 EV

English version

September

2011

SUSTAINABLE
DEVELOPMENT

Études & documents

studies and documents

Assessing water pollution costs of farming in France

ECONOMICS AND ASSESSMENT



Ministère
de l'écologie,
du développement
durable
et de l'énergie

Department for the Economics, Assessment and Integration of Sustainable Development

www.developpement-durable.gouv.fr

Annual costs 54+ billion €/yr
Clean up costs 522+ billion €/yr

Direct costs of quality degradation of water resources
and the aquatic environment **caused by excess
nitrogen fertilizer and pesticides from agriculture.**
Cost estimates exclude damage to fishing, tourism, etc

Recourses, plans, budgets, and targets
Energy and climate Sustainable development
2010-2012
Pesticides, fertilizers and the sea

Present
for
the future

eosta
where ecology meets economy









Hi, I'm Gonzalo and I grow organic avocado's in Peru!



'Click to see my personal sustainability flower in action!'



LANGUAGE



SITE SEARCH

CONNECT WITH US



NEWSLETTER

friends

business



About my farm

VIDEO

Best Authentic Guacamole Re... ➔



and I joined him two years later. My wife Lulies, my three daughters and one son and their families are all involved with the company one way or another. Thanks to our organic approach, we live a wonderful life in the countryside, amidst an abundance of plant and animal diversity.

Products grown on this farm







FOOD WITH A STORY
WWW.NATUREANDMORE.COM



GROWER PASSPORT



GLOBAL G.A.P.
The Global Partnership for Good Agricultural Practice



>>> NATURE & MORE GROWER PASSPORT >>>

NAME

GONZALO DE LA VEGA

LOCATION

PERU

FARM

AVORGANIC

GROWER CODE
AT NATUREANDMORE.COM

321

ORGANIC CROPS

AVOCADO

CERTIFIED BY

- PERUCERT
- CONTROL UNION DEL PERU

CERTIFICATES

- ORGANIC 834/2007
- GLOBAL G.A.P.

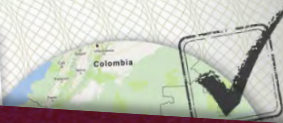


<<< GONZALO DE LA VEGA <<< PERU <<<

FOOD WITH A STORY
WWW.NATUREANDMORE.COM



GROWER PASSPORT



NAME
GONZALO DE LA
VEGA

LOCATION



GLOBAL
The Global Partnership for

THE
TRUE
COST
OF FOOD

>>> NATURE

HEALTH

Organic agriculture generally results in lower overall energy use, because no pesticides or artificial fertilizers are used. This results in a low carbon footprint.

SOCIAL

In the organic orchards of Patagonian Fruit no pesticides are used, which means that there is a lively ecosystem of insects, birds and other small organisms. A healthy soil and healthy environment produces healthy plants with more resilience. Patagonian Fruit has an active policy to stimulate plant biodiversity by promoting indigenous breeds of plants and animals, by using compost or livestock manures to increase the concentration of micro-organisms, and by introducing natural enemies of weeds and pests.

BIODIVERSITY

Hugo Sanchez: "In the south of our valley lies the El Cuy department, where the Mapuche ethnic minority live in impoverished conditions in a harsh desert environment. We are supporting a group of 15 villages with the help of a local priest, father Javier Aguirre. In eight years we have conducted many projects such as planting trees, creating a library and providing heaters for the ice cold desert nights. But perhaps our most important goal is to give the young people of El Cuy a good education, so that they will have a better future!" Nature & More is supporting Hugo's project within the "1 Cent for the Future" campaign.

social

health

climate

water

soil

bio-
diversity

CLIMATE

The use of compost and much increased carbon sequestration in the soil. Since Patagonian Fruit is an organic farm and does not use any energy-draining chemical fertilizers and pesticides, their products have a relatively low carbon footprint. Furthermore, the fruits are shipped to Europe, which is again an energy-efficient means of transport - making the organic apples and pears almost energy-neutral, according to a study by Soil & More International BV.

WATER

The organic compost Patagonian Fruit uses increases the water holding capacity of the soils and therefore reduces the water consumption of the plants. To irrigate the fields, drip irrigation is used, which is the best water-efficient system.

SOIL

To maintain soil fertility, particularly in and around the Patagonian Fruit orchards, compost is the answer. The positive effects of composting are numerous. Soil water management is improved, with better drainage and reduced erosion and runoff. As a result the soil is more resistant to drought or flooding. Biodiversity is greatly improved. Soil borne diseases are suppressed. More organic matter is stored in the soil, that compensates for greenhouse gas emissions. In short, good composting brings fertility to the whole orchard.

CLICK HERE TO GET THE FULL NATURE & MORE
SUSTAINABILITY REPORT ON AVORGANICS!



>>> NATURE & MORE GROWER PASSPORT >>>

<<< GONZALO DE LA VEGA <<< PERU <<<

ORGANIC TOO EXPENSIVE... OR CONVENTIONAL TOO CHEAP? CLICK HERE AND DISCOVER THE TRUE BENEFITS AND COSTS OF GONZALO'S ORGANIC AVOCADOS!

CLICK



LIVELIHOODS

Conventional cost: € 998
Organic benefit: € 1.025
Organic benefit for society: € 2.023

HEALTH

Conventional cost: € 2.808
Organic benefit: € 498
Organic benefit for society: € 3.246

CLIMATE

Conventional cost: € 3.143
Organic benefit: € 1.101
Organic benefit for society: € 4.244

BIO-DIVERSITY

Conventional cost: € 2.169
Organic benefit: € 254
Organic benefit for society: € 2.417

SOIL

Conventional cost: € 1.163
Organic benefit: € 254
Organic benefit for society: € 1.417

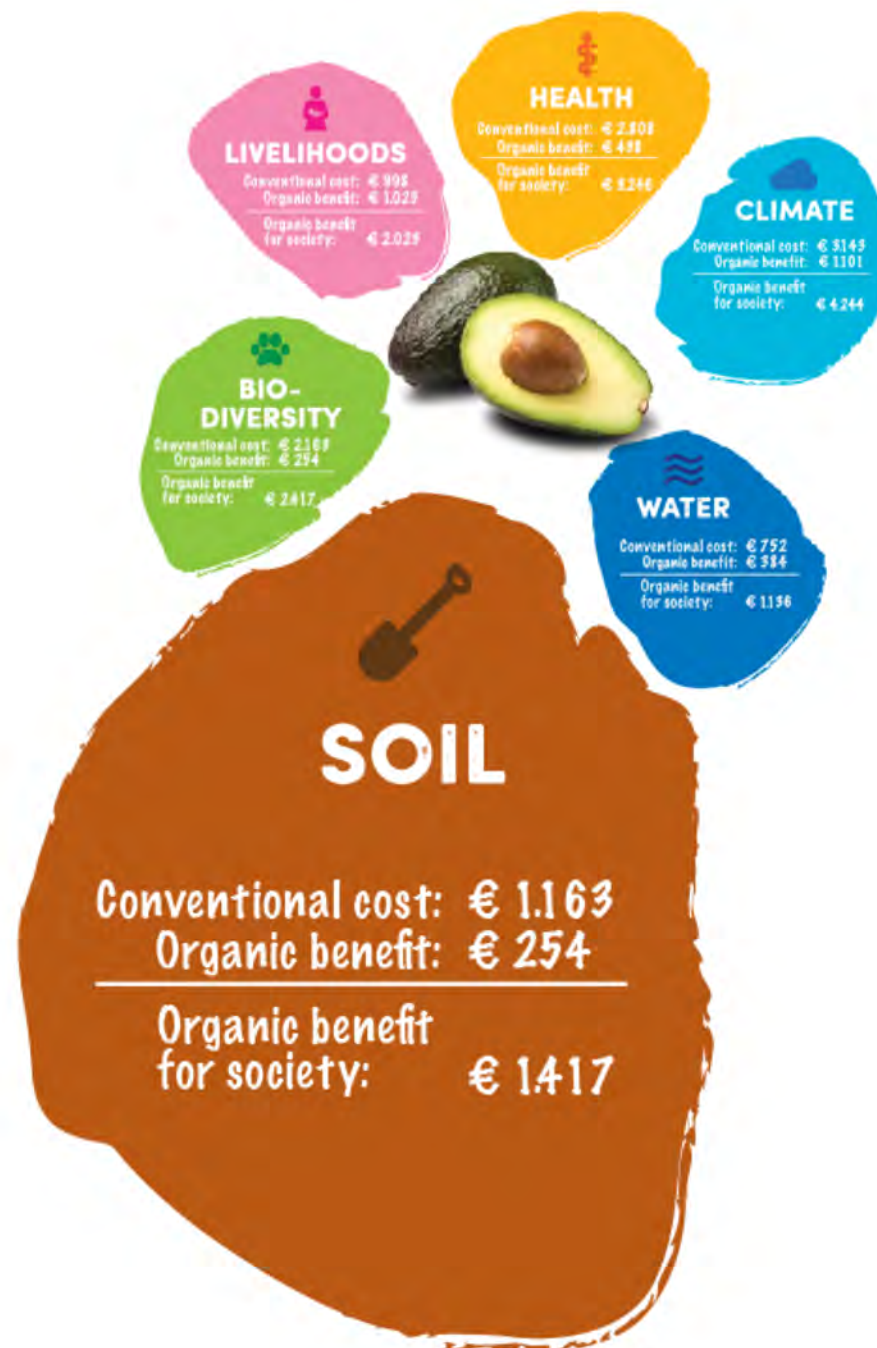
WATER

Conventional cost: € 752
Organic benefit: € 384
Organic benefit for society: € 1.136

cost comparison per hectare / year,
and according to FAO

>>> NATURE & MORE GROWER PASSPORT >>>

<<< GONZALO DE LA VEGA <<< PERU <<<



Large Scale Composting Sundays River South Africa





The Soil is the Limit

According to the United Nations every minute 30 soccer fields of soil are lost, mostly due to irresponsible farming techniques. This causes hunger, speeds up climate change and threatens our ability to feed the world. Considering that 99.7% of our food comes directly from the soil, we need to turn the tide.

That's why the United Nations and Nature & More call for action now!



Organic = the Soilution

Healthy food starts with healthy soils.

Organic farmers:

- restore degraded soils and prevent erosion
- make soils resistant to droughts & floods
- stimulate biodiversity
- fight climate change by increasing carbon storage

Become a Soldier and win a prize

1. Become an urban farmer
2. Film it, Youtube it and make a buzz
3. Win a trip to Egypt and see how we green the desert.

www.saveoursoils.com

www.saveoursoils.com

Soil mate





Desmond Tutu



Vandana Shiva



Jose Graziano da Silva FAO



Sarah Wiener



Klaus Töpfer



Chief Arvol Looking Horse



Julia Roberts



Dalai Lama



Renate Künast



The Prince of Wales

HEALTH



**BUY ORGANIC
AVOCADOS
AND SAVE 6 M³
OF FERTILE
SOIL.***

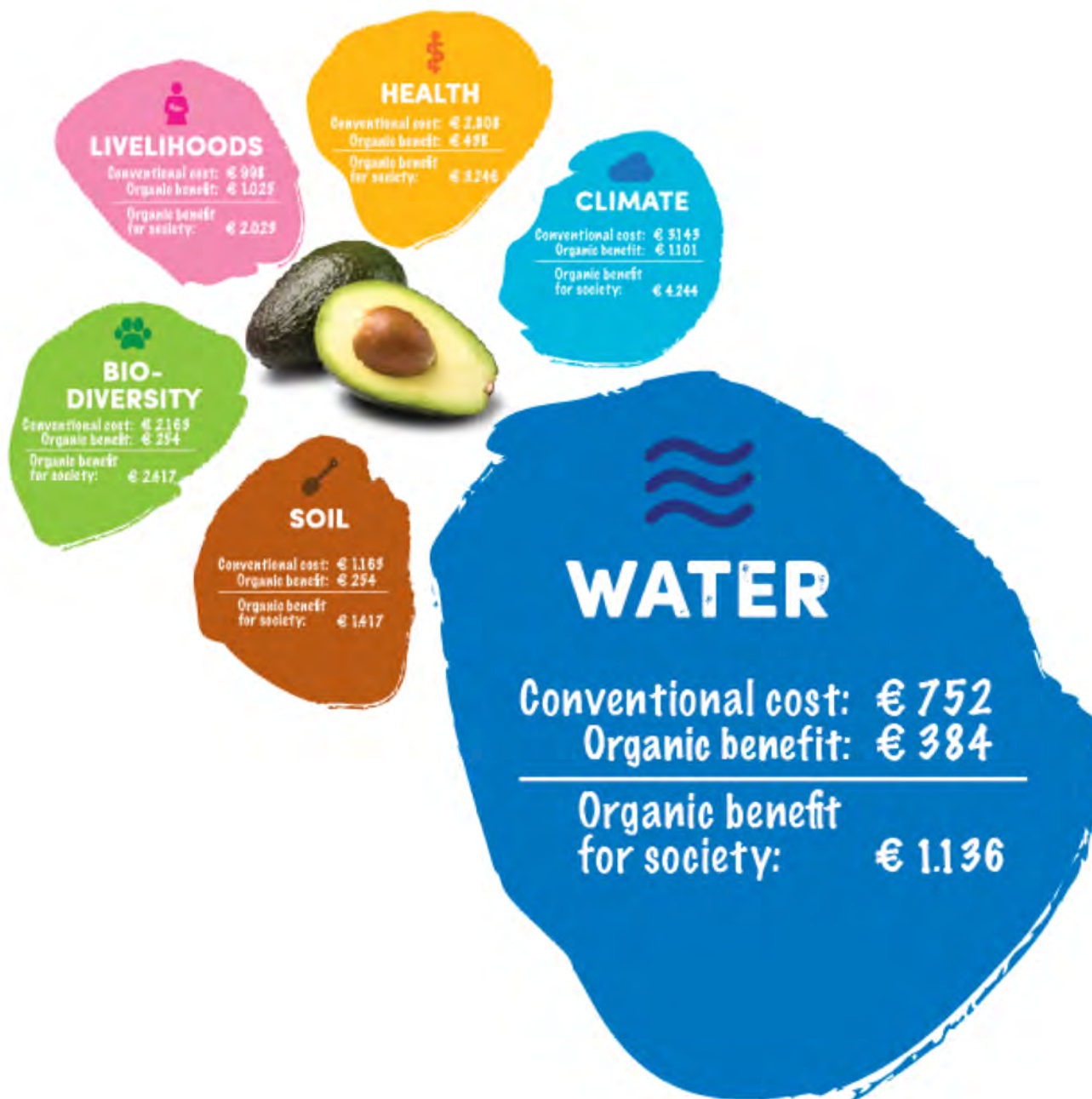
* PER 1000 SQM AND YEAR

**THE
TRUE
COST
OF FOOD**



Organic benefit: € 254

Organic benefit
for society: € 1417




LIVELIHOODS


HEALTH
Conventional cost: € 2.80€
Organic benefit: € 4.9€
Organic benefit: € 2.10€



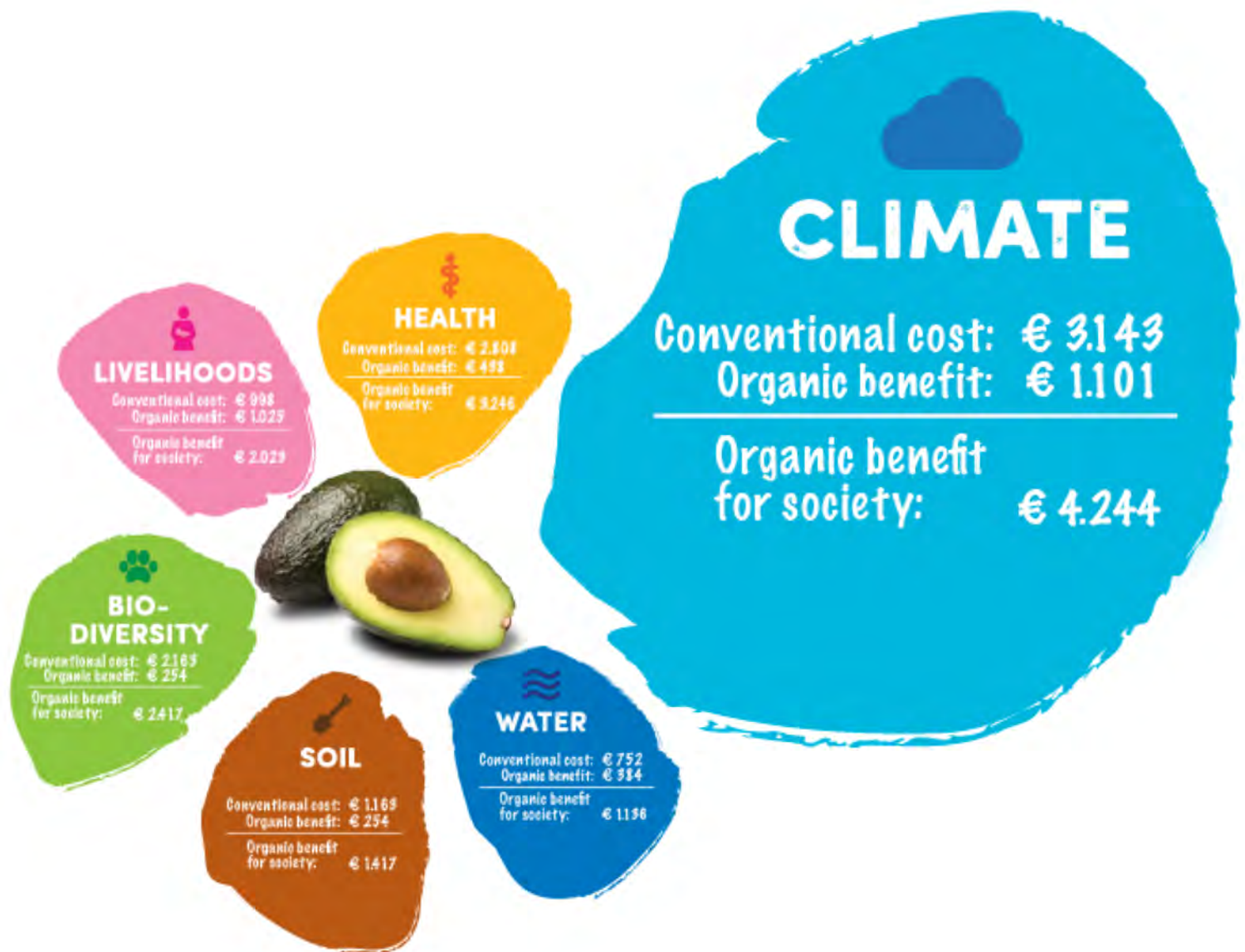
**BUY ORGANIC
GRAPES
AND SAVE
25.200 LITRES*
OF WATER.**

* PER 100 SQM AND YEAR

 **THE
TRUE
COST
OF FOOD** 



for society.





**BUY ORGANIC
PINEAPPLES
AND SAVE
400 LITRES* OF
GREENHOUSE
GASSES.**

* PER HECTARE AND YEAR



**THE
TRUE
COST
OF FOOD**



Organic benefit
for society: € 1417



HEALTH

Conventional cost: € 2.808

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Organic benefit
for society: € 3.246



LIVELIHOODS

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WAS UNSER
ESSEN
WIRKLICH
KOSTET



KAUFE BIOLOGISCHE
ÄPFEL UND
SPARE DIR 27
KRANKHEITSTAGE.*

* PRO HEKTAR UND JAHR

Conventional cost: € 1.169
Organic benefit: € 254

Organic benefit
for society: € 1.417

Organic benefit
for society: € 1.196

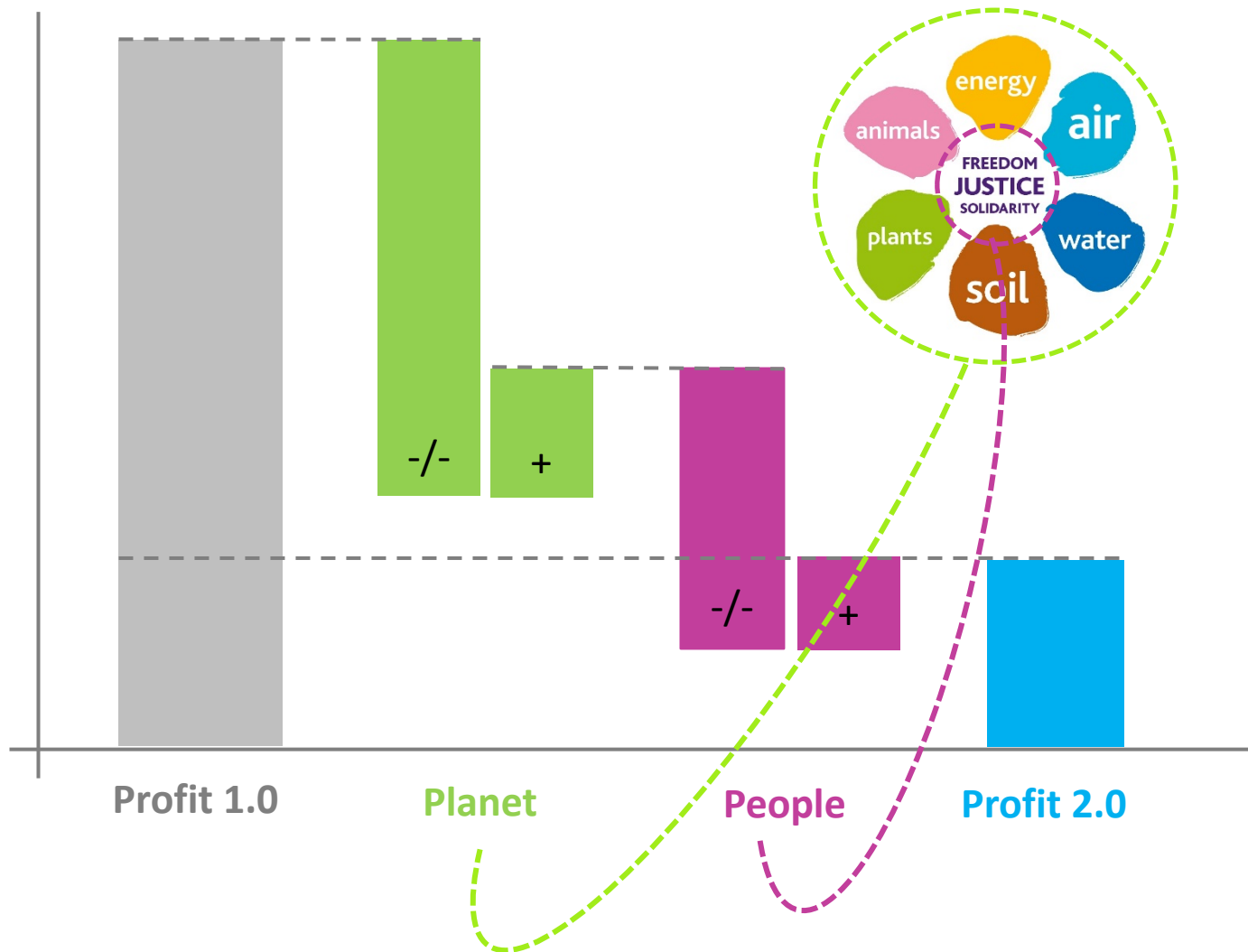


**SOCIAL COST
OF FOOD
PRODUCTION:
2.7 TRILLION
USD/YEAR**

**ENVIRONMENTAL
COST OF
FOOD
PRODUCTION:
2.1 TRILLION
USD/YEAR**



Re-defining Profit



True Cost Accounting for Food, Farming, Finance



Ministerie van Economische Zaken,
Landbouw en Innovatie



TEEB
AgriFood



NATURAL
CAPITAL
COALITION



World Business Council
for Sustainable Development











F*CK
PLASTIC
nature &
more



Also suffering
from Big Pharma?

Ook wel eens last van Big Pharma?



How about
checking your
green grocer

**Verwijs jezelf naar de
groentespecialist voor
een Kurkuma-kuur**



BIO MAAKT JE BETER

natureandmore.com

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where ecology meets economy

Recognise the
symptoms of Big
Pharma

Herken de verschijnselen van Big Pharma:

- chronisch wantrouwen
- gewichtigerdverlies
- draaierig gevoel
- angststoornissen
- hoge schulden
- sufkopheid
- dwarse stoelgang
- meer gifstoffen
- mentale jeuk
- punthoofd



Then visit your
green grocer

Heeft u één of
meerdere symptomen?
Begin dan vandaag nog
met een Kurkuma-kuur



natureandmore.com



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where ecology meets economy

Nobody needs to
live with Big
Pharma

Niemand hoeft met Big Pharma te leren leven

HIER
VERKRIJG-
BAAR



Start using
turmeric today

Begin vandaag nog met een Kurkuma-kuur



natureandmore.com



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No energy?
Depressed?

Maybe you're
suffering from Big
Pharma

**Somber?
Futloos?
Misschien
heeft u wel
Big Pharma!**

HIER
VERKRIJG-
BAAR



How about
checking your
green grocer

**Een Kurkuma-kuur
helpt je er snel
weer bovenop**



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98% of all Dutch
are suffering from
Big Pharma

**98% van
Nederland
lijdt aan
Big Pharma**

HIER
VERKRIJG-
BAAR



Fix it with
biodynamic food

**Met een
Kurkuma-kuur ben
je er zo van af**



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where ecology meets economy



AN INITIATIVE OF

eosta



DR. GOODFOOD'S

FIX YOURSELF WITH FOOD

The Dutch physician Anna Kruyswijk shows you how to improve your health with food. Let's cook!

HOME

FOODFIXES

DR. GOODFOOD

COALITION

Follow on



NEW FOODFIXES



Foodfix #1: Detoxing the liver

Today we are going to detox the liver with a healthy salad and a broccoli avocado dip. The liver is an important organ to detox regularly.

 [PLAY VIDEO](#)



Foodfix #2: Detoxing the rest of your body

Today we are going to make a nutritious soup that will detox the body. This recipe cleans your liver, kidneys and bowels.

 [PLAY VIDEO](#)

HOW CAN WE HELP YOU?

[Search](#)

REQUEST A FOODFIX

Need a recipe for your condition?
Request it [here](#) or send an e-mail to:
info@drgoodfood.org.

ABOUT DR GOODFOOD



Helping my patients with a better diet has been a focal point in my 30 years of practice. Becoming Dr. Goodfood is an effective new way for me to help Nature and More to promote the medical benefits of food. Hopefully we can inspire people to choose pears over pills.

[Read more](#)

OUR COALITION



Subscribe to Dr. Goodfood's Youtube channel

Dr. Goodfood supports these sustainable development goals:



Goal 3:
Ensure healthy lives and promote well-being for all at all ages



Goal 12:
Ensure sustainable consumption and production patterns

DR. GOODFOOD COALITION:



JOUW VOEDING



NATIONALE
WEEK
ZONDER
VLEES





MILLIONS OF HEALTH FREAKS CAN'T BE WRONG

Check the benefits of ginger at natureandmore.com



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